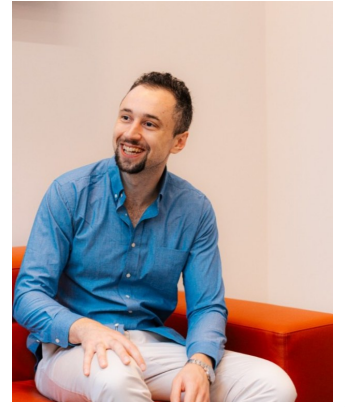


Dr Samuel J Swidzinski

Speaker — patient relevance, cognitive-support design,
and lived experience as a research method

PhD, IoPPN King's College London · Founder, Schologists · Author, *Winning the War with Bipolar*
Visiting Lecturer, Imperial College London · Session chair, Royal College of Psychiatrists



BIO

Dr Samuel J Swidzinski went from research participant to researcher to founder. Diagnosed with bipolar I disorder in 2013, he completed a PhD in cognition and bipolar disorder at King's College London's IoPPN, authored *'Winning the War with Bipolar'*, and founded Schologists — creator of Veyra, a UKRI-backed, patent-pending cognitive platform for adolescents with ADHD, developed with Imperial College London and the NHS Innovation Service. He is the creator of the concept of patient relevance: the principle that research must measure what matters to the people it is meant to help.

TALK TOPICS

- Patient relevance — the future of lived-experience research
- From patient to researcher to founder — a lived arc through the mental-health system
- The AND thesis — AI and AAA game design as active clinical ingredients, not decoration
- Designing cognitive-support environments for adolescents with ADHD
- Making research relevant: the CRiB to CRiB2 story

SELECTED VENUES

Technische Universität Dresden · South London & Maudsley NHS — London EI Network · Mental Health Mission · BFX Festival, Bournemouth University · Royal College of Psychiatrists (chaired sessions) · Conference talk, Switzerland

AS HEARD ON

Bipolar UK — Let's Talk Bipolar · Before You Kill Yourself (suicide-prevention podcast) · PTSD and Beyond · Stories of Hope — David Susman PhD

Invite Sam to speak

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